



44th annual

# festival of india

july 16-17, 2016

## overview of the festival of india

We invite you to participate in the 44<sup>th</sup> Annual Festival of India, a celebration of spiritual experiences of ancient South Asian culture, is coming to Toronto from **July 16<sup>th</sup> - 17<sup>th</sup>, 2016**. Over 35,000 people participate every year in this two-day festival which aims to both inform and entertain utilizing yoga, spirituality, music, dance and the arts. Known as the largest of its kind in North America, Toronto's Festival of India kicks off with a colourful parade down Yonge St. with three 40-foot tall floats which are hand-pulled by thousands of participants amidst drumming, chanting and dancing. The main festival then takes place, for the remainder of the weekend, on beautiful Centre Island where attractions include: a free vegetarian feast, a non-stop arts & culture showcase, a one-day yoga festival – "Yoga Meltdown", **South Asian Bazaar (Marketplace)**, spiritual exhibits, drama and much more!

## about the south asian bazaar

Our South Asian Bazaar continues to be one of the most popular areas of our festival for the attending public and provides an excellent opportunity for you to sell your products and promote you or your organization. The bazaar typically features both vendors and goods from all over the world and is located in one of the most high-traffic areas of the festival site. For more information regarding the nature of the goods and services that meet festival guidelines, please see the contract enclosed at the end of this package.

## benefits of being a vendor

As mentioned above, the Festival of India draws over 35,000 people every year. The festival has seen consistent growth in both attendance and participation over the last several years.

Vendors can certainly benefit from the high levels of exposure for their products and/or services at this vibrant and colourful outdoor event. Our South Asian Bazaar is one of the key attractions of the festival and is growing every year!

## Yonge-Dundas Square

The Festival of India is featuring a pre-festival at Yonge-Dundas Square, to give the City of Toronto a preview of things to come. This year's pre-festival will take place on **Sunday, June 26th, 2016**. Please contact us for additional details about vendor opportunities at this event (deadline June 1<sup>st</sup>).



Arts and exhibits greet the thousands of attendees at the Festival of India.



A busy vendor receiving the public.



The vendor area is always a hub of activity!

## contact us

**Vijay Teli**  
Vendor Coordinator

[vendors@festivalofindia.ca](mailto:vendors@festivalofindia.ca)  
**1-888-535-FEST ex 53**

## how to book a vendor space

To reserve vendor space, the vendor contract must be completed and the vendor fee paid in full no later than June 15, 2016 (June 1, 2016 if also booking Yonge-Dundas Square). The vendor fee, based on the chosen vendor package, must be paid by credit card, certified cheque, bank draft, money order, or email money transfer (in Canadian funds), payable to **ISKCON Toronto**, and should indicate **"Festival of India 2016 Vendor Fee"** in the memorandum area. Vendor booths will be assigned on a first come first served basis, so Vendors are encouraged to act quickly as space is limited. Please contact us for our mailing address.

## hours of operation

The bazaar is open to the public from 12pm-8pm on Saturday, July 16th, and from 12pm-5pm on Sunday, July 17th. Vendors are required to arrive at the festival site for setup before 11am.

## transportation

Vendors are responsible to transport their paraphernalia to and from Centre Island and the festival site. There are few methods vendors can use to transport their items:

**Ferry Service:** The City of Toronto provides ferry service to Centre Island; the ferry docks are located at the foot of Bay Street on the central Toronto waterfront. They also offer rental of carts (wheelbarrows). For more information on schedules and fares please contact Toronto Island Ferry Information at 416-392-8193.

**Water Taxi Service:** There are several private companies that offer private Water Taxi service. This is a convenient option to transport your items to the island. Contact information for the water taxi companies will be provided upon request.

## vendor package options:

In order to cater to the specific needs of potential vendors we offer Standard, Double and Deluxe Vendor Packages, details of which can be found below. Please indicate the package of your choice by checking the appropriate box.

**Standard Package**

**\$450**

- 7 ft x 5ft Vendor space consisting of **one** single 6 ft x 2 ft table located in the main vendor tent
- two chairs will be provided

**Double Package**

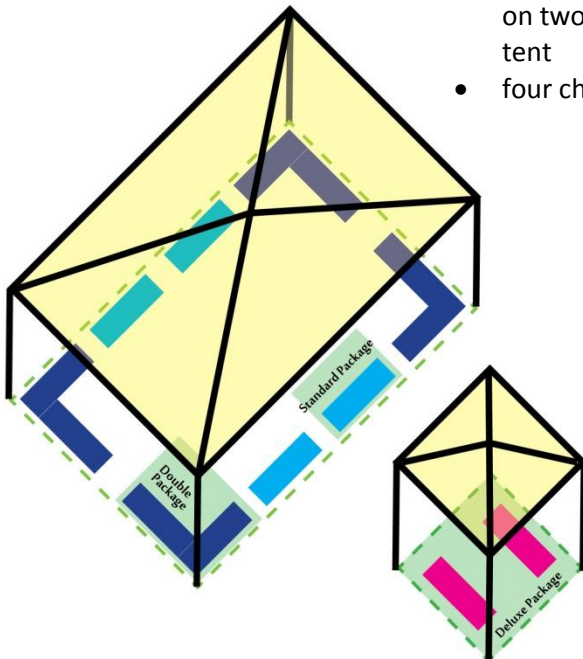
**\$675**

- 8 ft x 7 ft Vendor space consisting of two 6 ft x 2 ft tables located in the main vendor tent
- corner configuration; exposure on two sides of main vendor tent
- four chairs will be provided

**Deluxe Package**

**\$950**

- vendor space consisting of a full (10 ft x 10 ft) tent, located adjacent to the main vendor tent
- ideal exposure on all four sides of tent
- three standard size (6 ft x 2 ft) tables
- four chairs will be provided
- additional table \$25**



Package Total: \$  .00

Vendor Information (Please Print)			
Contact Name:			
Business Name:			
Address:			
Telephone:		Fax:	
Email:			

Please describe, in detail, what goods and/or services you will be providing. Additionally, vendors planning to bring additional fixtures such as display racks should describe the details here. Please note that (a) the selling of food products is **not** permitted, (b) potential vendors should carefully review the **Terms and Conditions** found in this package to ensure their goods and/or services meet the requirements, and (c) potential vendors are encouraged to provide as much detail about the goods and/or services they will be providing as items must meet the approval of the Festival of India Organizing Committee.

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Vendor Initials: \_\_\_\_\_

FOI Committee: \_\_\_\_\_

## Terms & Conditions of Agreement

The following are the terms and conditions of this agreement. Any breach of these conditions will result in the removal of the vendor from the festival site with no monetary refund:

- 1) The vendor fee is to be paid in full to ISKCON Toronto. The vendor fee is to be paid no later than **June 15, 2016**. Payment must be made by credit card, certified cheque, bank draft or money order (in Canadian funds), payable to **ISKCON Toronto**, and should indicate **'Festival of India 2016 Vendor Fee'** in the memorandum area.
- 2) Upon vendor fee payment and application approval by the Festival of India Organizing Committee, no refunds of vendor fees will be issued.
- 3) Vendors are to arrive at the festival site for setup before **11am** and no earlier than **9am** on both days.
- 4) Vendors shall be present at the festival site, ready for customers, from **12pm-8pm** on Saturday, July 16<sup>th</sup>, and from **12pm-5pm** on Sunday, July 17<sup>th</sup>.
- 5) Vendors are responsible for transporting their own paraphernalia to and from the festival site and must ensure that their location is left in a clean state upon leaving. Vendors are not permitted to take vehicles across to Centre Island, unless granted special permission in writing.
- 6) Vendors will be provided with a specified location on the festival grounds to set up their paraphernalia. Vendor locations will be pre-determined by the Festival of India Organizing Committee.
- 7) Vendors are not permitted to sub-divide or share their space with another vendor.
- 8) Space and tables are provided as stated in this application form. Vendors are **NOT** permitted to bring their own tables to the festival site. Vendors cannot encroach on another vendor's space, move their assigned booth, or move tables and chairs from other booths.
- 9) Vendors may not distribute promotional materials outside of their designated spot in the vendor area.
- 10) Vendors are **NOT** to bring, consume or sell any alcohol, cigarettes and/or meat products (including eggs) on the festival site, as it is contrary to the religious context of the festival and is not permitted.
- 11) ISKCON Toronto and the Festival of India Organizing Committee reserve the right to prohibit specific goods and/or services if they conflict with the ethical and religious basis of the festival.
- 12) No food or beverages may be sold, food or beverages may only be distributed at no charge if authorized in writing by the Festival of India Organizing Committee.
- 13) Music is not to be played by vendors unless granted approval by the Festival of India Organizing Committee.
- 14) ISKCON Toronto and the Festival of India Organizing Committee will not be held accountable for weather conditions that hinder or prevent the vendor from proceeding with their involvement at the festival; or which hinders the number of attendees at the festival.
- 15) Festival of India does not provide storage space. Vendors are not to leave any paraphernalia overnight at the festival site. Any paraphernalia left unattended is done so at the vendors own risk.
- 16) ISKCON Toronto and the Festival of India Organizing Committee will not be responsible for any damage or loss of any vendor's property or paraphernalia at any point in time.
- 17) The Festival of India committee reserves the right to revise the terms and conditions of this agreement, in which case, the vendor will be provided with reasonable notice.
- 18) Exclusivity will not be granted to any one vendor; only corporate vendors and/or sponsors and partners may request exclusivity on certain products and services, if their request is granted.

Vendor Initials: \_\_\_\_\_

FOI Committee: \_\_\_\_\_

## Acknowledgement

I acknowledge that I have read and fully understand this agreement, and that I voluntarily executed the same without inducement or promise not contained herein. I further understand that this agreement may affect my rights and I expressly agree that this agreement shall be construed as broadly as permitted by the law of Province of Ontario, and that if any part hereof is declared invalid, the remainder shall remain in full force and effect. I have read and agree to the above terms and conditions, and will adhere to the Rules and Regulations set forth by ISKCON Toronto and Festival of India.

## Waiver, Release and Hold Harmless Agreement

### Release of Liability:

Vendors indemnify and hold ISKCON Toronto and Festival of India harmless from and against all costs, damages, judgments or legal expenses which may arise from this agreement, set-up exhibition, participation or dismantling activities during, before and after the festival. Vendor also assume all risks of loss, injury, theft or damage of any kind or nature whatsoever to any exhibit or component thereof, including, but not limited to, goods, merchandise, cash, records or any property. Further, vendors are expressly bound, at their expense, to repair any damage which they cause to the bazaar fixtures, the surrounding areas, and the festival site. The vendor understands that I ISKCON Toronto and Festival of India does not maintain insurance covering the vendor's property and it is the sole responsibility of the vendor to obtain such insurance (as required by the City of Toronto).

### Severability:

If any part of this Waiver and Release is found to be invalid, all other parts of this agreement shall remain binding and continue in full force and effect. Vendor expressly agree that this agreement shall be construed as broadly as permitted by the law of Province of Ontario.

### Acknowledgement of Voluntariness:

I have not been pressured or coerced in any way to participate in these activities. Any activities I undertake are done so voluntarily and solely for purposes of participating in or attending the above festival or event.

**I have read, understood and will comply with the above listed conditions:**

x \_\_\_\_\_  
Vendor Name (Please Print)

\_\_\_\_\_  
Festival of India Committee Member

x \_\_\_\_\_  
Signature

\_\_\_\_\_  
Signature

x \_\_\_\_\_  
Date

\_\_\_\_\_  
Date