



45th annual festival of india

july 15-16, 2017

overview of the festival of india

We invite you to participate in the 45th annual Festival of India, a celebration of spiritual experiences of ancient South Asian culture, coming to Toronto from **July 15th- 16th, 2017**. Tens of thousands people participate every year in this two-day festival which aims to both inform and entertain utilizing yoga, spirituality, music, dance and the arts. Known as the largest of its kind in North America, Toronto's Festival of India kicks off with a colourful parade down Yonge St. with three 40-foot tall floats which are hand-pulled by thousands of participants amidst drumming, chanting and dancing. The main festival then takes place for the remainder of the weekend on the picturesque Toronto waterfront at Sherbourne Common park (61 Dockside Drive) where attractions include: a free vegetarian feast, a non-stop arts & culture showcase, a one-day yoga festival – "Yoga Meltdown", **Bazaar (Marketplace)**, spiritual exhibits, drama and much more!

about the bazaar

Our Bazaar continues to be one of the most popular areas of our festival for the attending public and provides an excellent opportunity for you to sell your products and promote you or your organization. The Bazaar typically features both vendors and goods from all over the world and is located in one of the most high-traffic areas of the festival site. For more information regarding the nature of the goods and services that meet festival guidelines, please see the contract enclosed at the end of this package.

benefits of being a vendor

As mentioned above, the Festival of India draws tens of thousands people every year. The festival has seen consistent growth in both attendance and participation over the last several years.

Vendors can certainly benefit from the high levels of exposure for their products and/or services at this vibrant and colourful outdoor event. Our Bazaar is one of the key attractions of the festival and is growing every year!



Arts and exhibits greet the thousands of attendees at the Festival of India.



A busy vendor receiving the public.



The vendor area is always a hub of activity!

contact us

**Vijay Teli &
Shubham Sindhvani**
Vendor Coordinators
vendors@festivalofindia.ca
1-888-535-FEST ex 53

how to book a vendor space

To reserve vendor space, the vendor contract must be completed and the vendor fee paid in full no later than July 7, 2017. The vendor fee, based on the chosen vendor package, must be paid by credit card, certified cheque, bank draft, money order, or email money transfer (in Canadian funds), payable to **ISKCON Toronto**, and should indicate "**Festival of India 2017 Vendor Fee**" in the memorandum area. Vendor booths will be assigned on a first come first served basis, so Vendors are encouraged to act quickly as space is limited. Please contact us for our mailing address.

hours of operation

The Bazaar is open to the public from 12pm-8pm on Saturday, July 15th, and from 12pm-5pm on Sunday, July 16th. Vendors are required to arrive at the festival site for setup before 11am.

transportation

Vendors are responsible to transport their paraphernalia to and from the festival site. A specific plan for loading and unloading will be communicated to the vendors prior to the festival.

vendor package options:

In order to cater to the specific needs of potential vendors we offer Standard, Double and Deluxe Vendor Packages, details of which can be found below. Please indicate the package of your choice by checking the appropriate box.

Standard Package
\$499

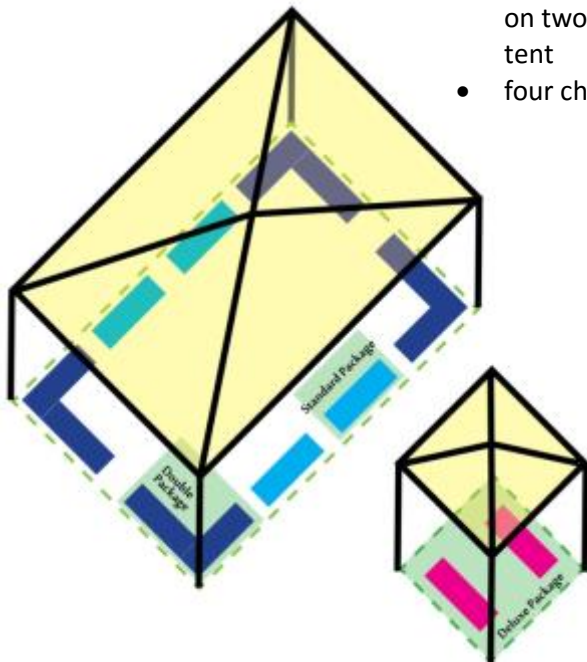
- 7 ft x 5ft Vendor space consisting of **one** single 6 ft x 2 ft table located in the main vendor tent
- two chairs will be provided

Double Package
\$799

- 8 ft x 7 ft Vendor space consisting of two 6 ft x 2 ft tables located in the main vendor tent
- corner configuration; exposure on two sides of main vendor tent
- four chairs will be provided

Deluxe Package
\$1199

- vendor space consisting of a full (10 ft x 10 ft) tent, located adjacent to the main vendor tent
- ideal exposure on all four sides of tent
- three standard size (6 ft x 2 ft) tables
- four chairs will be provided
- additional table \$49**



Package Total:

Terms & Conditions

The following are the terms and conditions of this agreement (this "Agreement"). Any breach of these terms or conditions will result in the removal of the vendor from the festival site with no monetary refund:

- 1) The vendor fee is to be paid in full to ISKCON Toronto. The vendor fee is to be paid no later than **July 7, 2017**. Payment must be made by credit card, certified cheque, bank draft or money order (in Canadian funds), payable to **ISKCON Toronto**, and should indicate '**Festival of India 2017 Vendor Fee**' in the memorandum area.
- 2) Upon vendor fee payment and application approval by the Festival of India Organizing Committee, no refunds of vendor fees will be issued.
- 3) Vendors shall arrive at the festival site for setup no later than **11am** and no earlier than **9am** on both days.
- 4) Vendors shall be present at the festival site, ready for customers, from **12pm-8pm** on Saturday, July 15th, and from **12pm-5pm** on Sunday, July 16th.
- 5) Vendors are responsible for transporting their own paraphernalia to and from the festival site and must ensure that their location is left in a clean state upon leaving. Vendors are not permitted to take vehicles on the festival site, unless granted special permission by the Festival of India Organizing Committee in writing at its sole discretion.
- 6) Vendors will be provided with a specified location on the festival grounds to set up their paraphernalia. Vendor locations will be pre-determined by the Festival of India Organizing Committee and are therefore non-negotiable.
- 7) Vendors are not permitted to sub-divide or share their space with another vendor.
- 8) Space and tables are provided as stated in this application form. Vendors are **NOT** permitted to bring their own tables to the festival site. Vendors cannot encroach on another vendor's space, move their assigned booth, or move tables and chairs from other booths.
- 9) Vendors may not distribute promotional materials outside of their designated spot in the vendor area.
- 10) Vendors are **NOT** to bring, consume or sell any alcohol, cigarettes and/or meat products (including eggs) on the festival site, as it is contrary to the religious context of the festival and is not permitted.
- 11) ISKCON Toronto and the Festival of India Organizing Committee reserve the right at its sole discretion to prohibit any activity involving specific goods and/or services if they conflict with the ethical and religious basis of the festival.
- 12) No food or beverages may be sold; food or beverages may only be distributed at no charge if authorized in writing by the Festival of India Organizing Committee.
- 13) Music is not to be played by vendors unless granted approval in writing by the Festival of India Organizing Committee.
- 14) ISKCON Toronto and the Festival of India Organizing Committee will not be held accountable for weather, land or water conditions, or any act of God, or any act beyond their control, which may hinder or prevent the vendor from proceeding with their involvement at the festival on the terms specified hereunder; or which hinders the number of attendees at the festival.
- 15) Festival of India does not provide storage space. Vendors shall not leave any paraphernalia overnight at the festival site. Any paraphernalia left unattended shall be done at the vendor's own risk.
- 16) ISKCON Toronto and the Festival of India Organizing Committee shall not be responsible for any damage or loss of any vendor's property or paraphernalia at any point in time.
- 17) The Festival of India committee reserves the right to revise the terms and conditions of this agreement, in which case, the vendor shall be provided with reasonable notice.
- 18) Exclusivity will not be granted to any vendor signing up under this package; only premium corporate vendors and/or sponsors and partners may be eligible for exclusivity on certain products and services.

Vendor Initials: _____

FOI Committee: _____

Acknowledgement

I acknowledge that I have read and fully understand this agreement, and that I have voluntarily executed the same without inducement or promise not contained herein. I further understand that this agreement may affect my rights and I expressly agree that this agreement shall be construed as broadly as permitted by the law of Province of Ontario and the federal laws of Canada applicable therein, and that if any part hereof is declared invalid, the remainder shall remain in full force and effect to the maximum extent possible. I have read and agree to the above terms and conditions, and will adhere to the Rules and Regulations set forth by ISKCON Toronto and Festival of India. Any dispute arising from this Agreement shall be within the jurisdiction of the courts of Ontario, or settled by arbitration in Ontario, as ISKCON Toronto and Festival of India determine at their sole discretion.

Waiver, Release and Hold Harmless Agreement

Waiver and Release:

The undersigned vendor indemnifies and holds ISKCON Toronto and Festival of India harmless from and against all costs, damages, judgments or legal expenses which may arise from this agreement, set-up exhibition, participation or dismantling activities by or from the vendor during, before and after the festival. The vendor also assumes all risks of loss, injury, theft or damage of any kind or nature whatsoever to any exhibit or component thereof, including, but not limited to, goods, merchandise, cash, records or any property. Further, the vendor is expressly bound, at its sole expense, to repair any damage which it causes to the Bazaar fixtures, the surrounding areas, and the festival site. The vendor understands that ISKCON Toronto and Festival of India do not maintain insurance covering the vendor's property and it is the sole responsibility of the vendor to obtain such insurance (as required by the City of Toronto).

Severability:

If any part of this Waiver and Release is found to be invalid, all other parts of this Agreement shall remain binding and continue in full force and effect to the maximum extent possible. The vendor expressly agrees that this Agreement shall be construed as broadly as permitted by the law of Province of Ontario and the federal laws of Canada applicable herein.

Acknowledgement of Voluntariness:

I have not been pressured or coerced in any way to participate in these activities. Any activities I undertake are done so voluntarily and solely for purposes of participating in or attending the above festival or event.

I have read, understood and will comply with the above listed conditions:

x _____
Vendor Name (Please Print)

Festival of India Committee Member

x _____
Signature

Signature

x _____
Date

Date